



THERMOS

THERMOS City Interest and Ambassador Group



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1. Target Group

The THERMOS Ambassador group is created to strategically promote the benefits of the [THERMOS software](#) for improving local district energy planning processes to accelerate the implementation of low carbon heating and cooling infrastructure in towns and cities. All organisations who are interested in, and have the capacity to become strategic multipliers of THERMOS, can become Ambassadors. See the full list of THERMOS Ambassadors [here](#).

2. Benefits

THERMOS Ambassadors can profit from the following benefits:

- **Access to personalised, tailored advice and training** on the use of the software and case studies
- Participate in THERMOS capacity building and **Inspire events**, potentially with speaking roles;
- **Travel support** for (re-) presenting THERMOS at relevant events, where suitable and available;
- **THERMOS welcoming package** including relevant **THERMOS materials and publications**;
- **Access to open-data sets** and practical information on key district heating and cooling projects;
- **Networking opportunities** with fellow **Ambassadors**, cities and energy experts in Europe;
- **Visibility** on the THERMOS webpage and social media channels

Last but not least, Ambassadors can claim their very own **THERMOS goodies** at THERMOS events.

1. Engagement

THERMOS Ambassadors are committing themselves to:

- 1.1. **Visibility:** Ambassadors will liaise with THERMOS to display their logo/name on the THERMOS webpage/social media and to cross link in line with EU privacy and data regulations.
- 1.2. **Dissemination of THERMOS:** Ambassadors will disseminate and promote THERMOS according to their status/outreach capacities. Ambassadors will thereby receive support from the THERMOS Team. Examples of the activities to be developed include:
 - Featuring THERMOS in their institution's newsletter, website or Social Media
 - Circulation of THERMOS material amongst their network and at relevant events
 - Present/promote THERMOS at relevant events/internal or external meetings
 - Providing THERMOS with a quote for Social Media / [THERMOS Voices webpage](#)
 - Promote the THERMOS online [Training & Certification Programme](#) amongst their network¹
- 1.3. **Participation in THERMOS Events & Ambassador E-Meeting:** Ambassadors will all be invited to participate in a **THERMOS Ambassador Group E-Meeting** to take place in March/April 2020 for a special introduction to the software's key features and strategic opportunities. Ambassadors will be able to share their work and and to engage with fellow Ambassadors.
- 1.4. **Registration:** THERMOS Ambassadors who are accepting the above outlined conditions, are asked to sign up to joining the group [here](#).

For more information please contact info@thermos-project.eu or alexandra.pfohl@iclei.org

¹ The Programme provides free online materials and exercises enabling energy planners to use the THERMOS software for optimising their thermal planning results and project implementation.